



Student Success Module for PeopleSoft® Campus Solutions

## Leadership Briefing

# HighPoint Solutions

Improving Outcomes for PeopleSoft® Institutions





# HighPoint Overview

Launched in 2006, HighPoint provides PeopleSoft® Higher Education institutions the necessary technology to improve student and institutional outcomes.

## OUR IMPACT & REACH



## OUR WORK

### STUDENT ENGAGEMENT MANAGEMENT

We provide design-thinking tools to engage students, advisors, faculty, guests, staff, and alumni to access PeopleSoft Campus Solutions as well as other administrative systems.

- Mobile
- Messaging & Nudging
- Push Notifications

### STUDENT SUCCESS ENROLLMENT

We work with Registrar, Enrollment Management, and Advising leaders to deploy proven, on-premise and lightweight solutions that drive student success outcomes.

- Degree Planning
- Course Scheduling
- Fillable Forms

### FINANCIAL AID OPTIMIZATION

We work with Financial Aid leadership on optimizing aid to students to ensure on-time completion and compliance with the Department of Education.

- Title IV Course Auditor
- Financial Aid Automation
- Packaging Evaluator

# Is There Still Urgency to Adopt Student Success Technology...



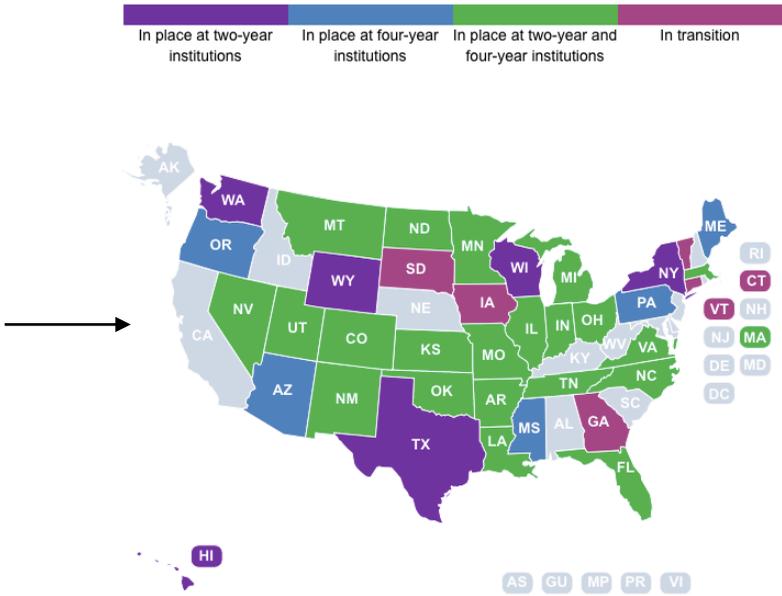
**YES**

Rising costs, greater accountability, changing student demographics, and other factors have contributed to a higher education climate increasingly focused on the number of students who not only enroll in college but also are able to complete an academic credential in a timely manner. [2017 EDUCAUSE Recommendations for Student Success Initiatives]

**NEW AMERICA**

California joined 36 other states that had either enacted or approved some form of performance based funding (PBF) model

June 2018



What was once a challenge of *quantity* in American undergraduate education, of enrolling as many students as possible, is increasingly a challenge of *quality*—of making sure that all students receive the education they need to succeed, that they are able to complete the studies they begin, and that they can do all of this affordably, without mortgaging the very future they seek to improve.

## THE FUTURE OF UNDERGRADUATE EDUCATION

THE FUTURE OF AMERICA

AMERICAN ACADEMY OF ARTS & SCIENCES  
Cambridge, Massachusetts

# HighPoint Student Success Suite



### MOBILE

Provides immediate SIS Mobile access for Students, Advisors, Faculty, Staff, Alumni



### DEGREE PLANNER

Gives students a clear pathway to on-time degree completion and sequencing of courses



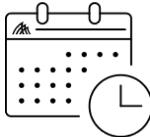
### STUDENT MESSAGE CENTER

Provides effective method of communicating to students. Facilitates two-way messaging and push notifications



### TITLE IV COURSE AUDITOR

Enforces Title IV Compliance for course applicability & used for Guided Pathway initiatives



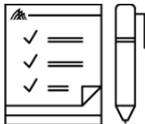
### SCHEDULE BUILDER

Generates real-time class schedule options for students. Pre-validated courses for pre-requisites before enrollment



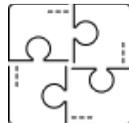
### ROADMAP

Visual journey tool to help simplify complex processes for students for items like FA processing, Student Success initiatives, Enrollment, etc.



### FILLABLE FORMS

Automates verification and gives students agency to upload information remotely



### SIS AUTOMATION

Manages SIS processes to reduce time, work, and resources while improving the student experience



### PACKAGING EVALUATOR

Provides expedited Financial Aid packages to students ahead of other institutions



# Technology Approaches

Generally when it comes to technology for Student Success tools there are two distinct approaches. One frequented route is 1) Predictive Analytics, the other 2) Procedural. **In many cases, both can be leveraged simultaneously for maximum effect.**

## Method

## Pros

## Cons



### Predictive Analytics



- Data science driven
- Predictive intervention
- Assists in policy making
- Pedagogical & course engagement data
- Ingests multiple data sources (SIS, LMS, CRM)

- Integration challenges with shadow systems
- Long deployments
- High maintenance costs
- Student security and privacy concerns
- Black-box algorithms



### Procedural Computation



- No integrations needed
- Transparent code base
- Operational in weeks
- Immediate impact across departments
- Leverages existing SIS setup
- No student data stored outside the institution

- Not a cloud based solution
- Not designed for policy making
- Impacts SIS data only
- No predictive capabilities

# Procedural Computation: Low Bets with High Payoffs



The Procedural Computation Approach is a “**small moves, big gains**” strategy.

Instead of large upfront and ongoing investments into complicated integrations or big data projects that may not deliver student outcomes, the **Procedural approach simplifies decision making and gives individuals agency to control their own tasks and business.**

With this approach, it is less about the *quantity* of data for statistical modeling needs and more about the *quality* of simple data – being able to make existing data more transparent, accessible, and usable for smarter decisions.

Three important concepts to reach compelling gains:

- **Design the user experience for what students need and want**
- **Automate time-consuming & repetitive processes for back-office staff**
- **Deploy tools that deliver impact across departments, simultaneously**



## **Immediate Student Outcomes**

Solutions can be operational in 2-6 weeks (one exception is Degree Planner) with immediate impact for all areas from admissions, to financial aid, to advising, and registration.



## **Data Privacy & Security Safe**

All student data stays within the institution. No cloud systems involved that move data back and forth. Software code is transparent, no black box algorithms used.

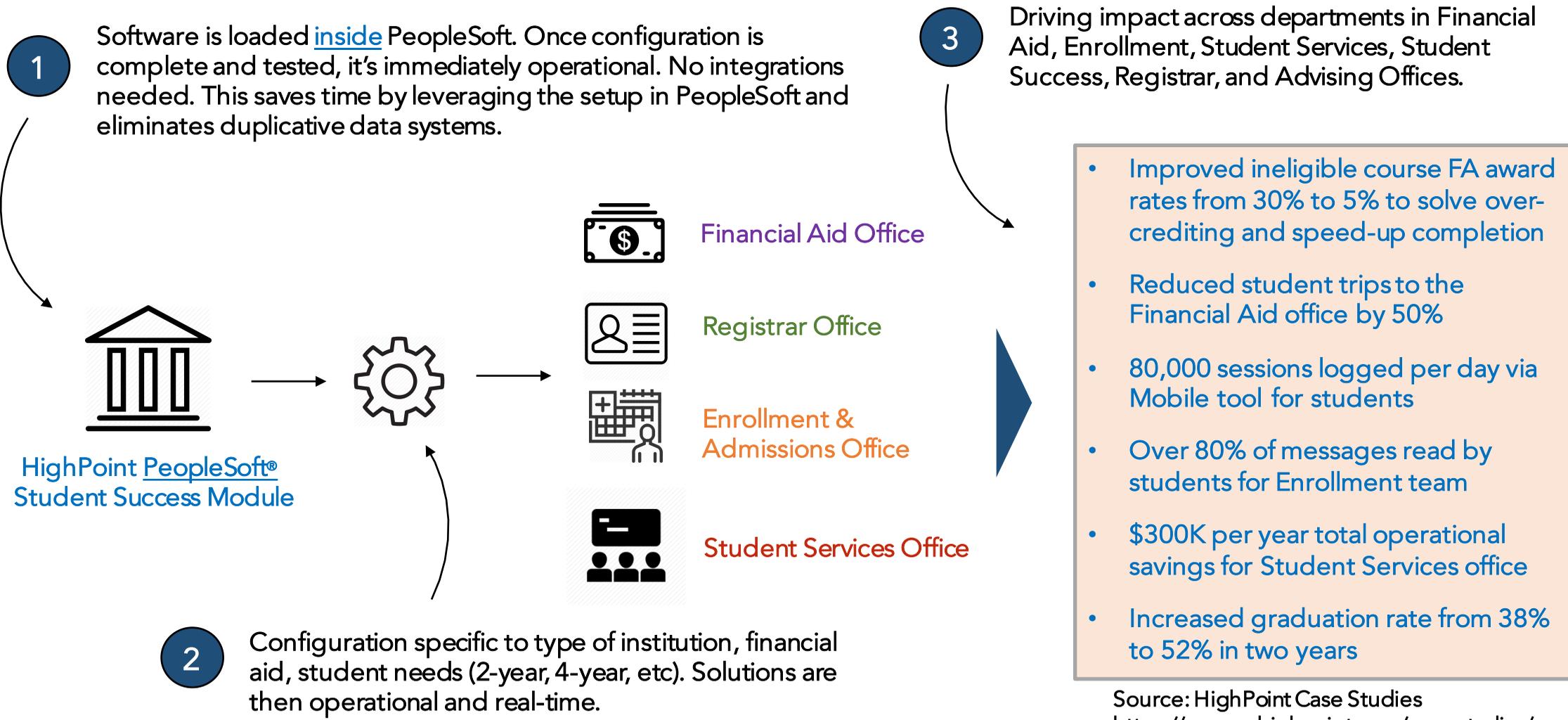


## **Cost effective**

All software is hosted on-premise. No integrations required or dual shadow systems needed. Solution does not require cloud hosting fees.



# How Does it Work?



- Improved ineligible course FA award rates from 30% to 5% to solve over-crediting and speed-up completion
- Reduced student trips to the Financial Aid office by 50%
- 80,000 sessions logged per day via Mobile tool for students
- Over 80% of messages read by students for Enrollment team
- \$300K per year total operational savings for Student Services office
- Increased graduation rate from 38% to 52% in two years

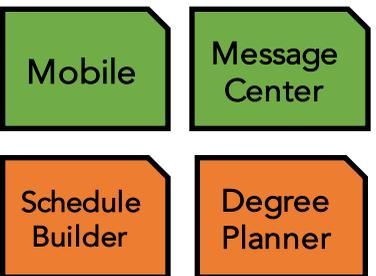
Source: HighPoint Case Studies  
<https://www.mhighpoint.com/case-studies/>



# Student Success Modules (SSM)

All products stand alone and are interoperable. Depending on your area of need or focus, you can begin anywhere. To get started we recommend three (3) module combinations.

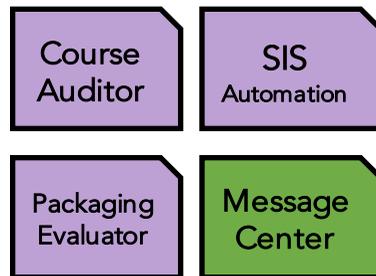
## 1 STUDENT ENGAGEMENT MANAGEMENT (SEM)



### Focus Area

Built for busy students. It gives them agency to use self-advising tools to plan **degree completion and personalize class schedules** based on family or work related commitments. Mobile and Messaging tools are critical to conduct business off-hours

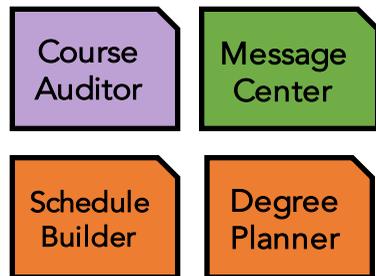
## 2 FINANCIAL AID OPTIMIZATION MANAGEMENT (FAOM)



### Focus Area

Geared for Financial Aid optimization for **Title IV compliance, solving Max time-frame issues, Guided Pathways, ISIR management, and timely aid packaging** to be competitive for student enrollment

## 3 STUDENT SUCCESS ENROLLMENT (SSE)



### Focus Area

Geared for Enrollment offices to ensure timely **registration, degree planning, and class scheduling**. This combination of tools can be used for specific initiatives like 4-year guarantee programs or PBF state legislative goals

# HighPoint Client Institutions



# PeopleSoft Institutions Are Saying...

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*"It's much easier and cheaper in the long run to rely on HighPoint's expertise to keep us on the cutting edge of student demand."*

*"Our students are using the HighPoint for the business of being a student and are more self-sufficient than ever"*

*"Automating as much as possible and making it easy for the different departments to share student information was key"*

*"HighPoint gives us a competitive advantage in many ways"*

*"Students are no longer taking courses that don't qualify towards their degree, saving us both significant dollars and hours of lost sleep."*

*"Students love having everything at their fingertips. For instance, they pay most of their bills online from their phones, view class schedules, search for classes, and request transcripts. Basically, everything they can do from our full site, they can now do on their mobile devices in minutes."*

*"HighPoint's bolt-on capability to the PeopleSoft environment meant we didn't have to reinvent in a second system and create redundant rule-sets"*

Source: HighPoint Case Studies



[www.mhighpoint.com](http://www.mhighpoint.com)

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